

# Online Privacy Policy

At Longevity NutriCare, we understand the importance of protecting your personal information. We are committed to processing your information responsibly and in compliance with all applicable data protection laws in all countries that may use our websites.

As part of our commitment to your privacy and the security of your data, we want to ensure you that you have full control over your data.

## Why and How We Collect and Use Your Personal Information

- Access and use of websites or other online services: When entering a Longevity NutriCare website or using an online service, we will record the information necessary to provide you with access for the operation of our site, such as passwords, IP address, and browser settings. We also collect information about your activities during your visit to personalize your preferences, settings, and to collect statistics to help us improve and further develop our website, products, and services.
- Responding to request for information or support: When you contact Longevity NutriCare (online or offline) to access support, order supplies, request information, or other communication, we collect the necessary information to assist you. For example, we collect your name and contact information, the fulfillment of services, invoicing, and may include client survey information. We retain this information for administrative purposes and to reinforce our relationship with you.
  - When you provide your name and contact information to register in connection with such a request, the registration may serve to identify you when you visit our websites.
  - For accessing results or ordering supplies, we require you to register with a Longevity NutriCare identification and password.
- Your use of Longevity NutriCare websites and services: Longevity NutriCare collects information about your use of Longevity NutriCare services and websites to improve your user experience, tailor our interactions, inform our clients on the overall use of Longevity NutriCare services, provide support, and improve/develop our products and services. For details regarding the personal information we collect, the technologies we use, how to control or block tracking, or to delete cookies, please refer to the sections below.
- Contacting the employees of our clients, prospects, vendors, and partners: In our relationship with clients, prospects, vendors, and partners, we maintain business contact information (i.e., name, business name, contact information, position/title, authorized users) for purposes such as contract fulfillment, support, invoicing, and management of services.

- Visitor information: Longevity NutriCare registers visitors to Longevity NutriCare's laboratory, offices, and businesses. We gather business contact information and use camera supervision for the purposes of security and safety, as well as regulatory purposes.
- Marketing: We collect marketing data based on direct interactions with you. For example, if you register for an event, we may collect information (online or offline) in relation to the event organization and during the event, such as participation in sessions and survey results. We combine the personal information we collect to develop aggregate analysis and business intelligence for conducting business and marketing purposes. You can choose to receive information about our services by email, telephone, mail, or sign-up for subscriptions. When visiting our website or using our services, we may provide you with personalized information. You can always opt out from receiving personalized communication by sending an email to [support@LongevityNutriCare.com](mailto:support@LongevityNutriCare.com).

## Personal Information

You do not have to disclose any information to visit any Longevity NutriCare site. However, while browsing some sites, you may find your needs can be better accessed by disclosing some information. The information you provide will not be sold, traded, or leased to any other organization outside of Longevity NutriCare.

We may use demographic information that does not personally identify you and/or information you voluntarily provide to improve the features of the site or for general statistical purposes.

Please be aware that in certain circumstances, personal information may be subject to disclosure to government agencies pursuant to judicial proceeding, court order, or legal process. We may also share your personal information to protect the rights or property of Longevity NutriCare and our clients, patients, business partners, vendors, or employees when we have reasonable grounds to believe that such rights or property have been or could be affected.

## Information Automatically Collected and Stored

As with any site you visit on the internet, Longevity NutriCare does collect certain system information from its users. Longevity NutriCare websites automatically stores the following information during your visit:

- Internet location (IP address)
- Pages visited
- Date and time of visit
- Device used to access our site (i.e., mobile, desktop, tablet)

- Ad data
- Traffic to and from our site
- Referral URLs (i.e., Google search, publication/news article, or partner site)

The information collected is not associated with your name or any other information you voluntarily provide. This information is stored and used for statistical purposes that allow us to improve the quality of this site and meet the needs of our users.

## IP Addresses

As stated above, we collect your computer's IP address during your visit. An IP address is the number automatically assigned to your computer that allows computers and servers to recognize and communicate with each other. We use IP addresses to determine the geographic characteristics of our users and to allow internal users to view internal pages. Analyzing geographical information allows us to make our site more accessible to users.

## Cookies

Cookies are text files that a website transfers to a user's hard disk to record certain information about your visit. Some Longevity NutriCare sites place cookies in the browser files of your computer to provide you with tailored information. You can choose not to download cookies, to disable cookies, or to delete cookies.

## Web Analytics

This website uses Google Analytics, a web analytics service provided by Google.

Google Analytics uses cookies, and the information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for our website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to use the full functionality of our website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more information on Google privacy practices, visit [policies.google.com/privacy](https://policies.google.com/privacy).

## Retention Period

Longevity NutriCare will not retain personal information longer than necessary to fulfill the purposes for which it is processed, including complying with legal and regulatory obligations (i.e., audit, accounting, statutory retention terms), disputes, and for the establishment, excise, and/or defense of legal claims.

Because the circumstances may vary depending on the context and the services, the information provided in our Online Privacy Statement or provided in a specific notice may provide detailed information on applicable retention terms.

## Security

Longevity NutriCare uses a variety of information security measures to protect your online transactions with us. Longevity NutriCare sites use encryption technology, such as Secure Sockets Layer (SSL), to protect your personal information during data transport. SSL protects information you submit via our website (e.g., ordering information, including your name, company name, and email). We have taken reasonable steps to ensure the integrity and confidentiality of personally identifiable information that you may provide. You should understand, however, that electronic transmissions via the internet are not necessarily secure from interception, so we cannot absolutely guarantee the security or confidentiality of such transmissions.

## Children's Access

We are committed to protecting children's privacy on the internet, and we do not knowingly collect personal information from children.

## Links to Other Websites

Our websites link to other websites, many of which have their own privacy policies. Please review the privacy policy on the site you are visiting.

## Privacy Policy Updates

Longevity NutriCare may update our online privacy policy as technology changes and our company evolves. If we make significant changes to the privacy policy, we will post a prominent message on our websites.

## Copyright

All information contained on this website is copyright protected, unless otherwise noted. Information may be reprinted and/or downloaded for personal use only. Permission to reprint or electronically reproduce any document or graphic in whole or in part for non-personal or commercial use is prohibited unless prior written consent is obtained from the respective copyright holder(s).

## Trademark Attribution

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## Agreement/Terms of Use

By using this site, you agree that you understand and accept the terms listed above. If you do not agree to these terms, you may not use this site. Privacy as it applies to the internet is a rapidly developing area. We reserve the right to change our privacy practices from time to time and will include any changes on this site.

Effective Date: December 23rd, 2024

## Questions or Comments

If you have additional questions and/or comments, please feel free to email

**Longevity NutriCare**

Attention: Privacy Officer

6605 Cypresswood Drive, Suite 125

Houston, TX 77379

Email [support@LongevityNutriCare.com](mailto:support@LongevityNutriCare.com)